FFI Criteria for Identifying Strength of Clubs

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| **Growing** | * Club is stable and on path towards growth
* Strong leadership and energetic members
* Consistently fills their outbound Journeys
* No problems finding Journey Coordinators or hosts
* Great communication and club structure
* Innovative and trend-setting members and leaders
* Always well represented at regional conferences
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| **Stagnant** | * Club may be stable but they are neither growing nor shrinking; they bring on as many people as they lose
* Leadership is generally stable
* Meets regularly
* Fills most of their Journeys and can host at least twice a year
* Great communication and club/social structure
* Well-represented at regional conferences
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| **Slowly Declining** | * Club shows signs of weakened leadership and slowly declining membership
* High number of non-renewals, aging out of activity, or some combination of the two
* This club is in need of help
* Leadership may not rotate regularly
* Barely able to host one inbound Journey a year
* Has difficulty recruiting Journey Coordinators and hosts
* Travels but with low numbers
* Only really communicate when Journeys are on
* No representation at regional conferences
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| **Crisis** | * Club is in danger of closing
* Rapid decline in membership and in desperate need of revitalization
* Frequently cancels Journeys
* Does not complete surveys
* Does not submit charter renewals
* Poor communication
* Serious lack of leadership and club structure
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