FFI Criteria for Identifying Strength of Clubs

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| **Growing** | * Club is stable and on path towards growth * Strong leadership and energetic members * Consistently fills their outbound Journeys * No problems finding Journey Coordinators or hosts * Great communication and club structure * Innovative and trend-setting members and leaders * Always well represented at regional conferences |
| **Stagnant** | * Club may be stable but they are neither growing nor shrinking; they bring on as many people as they lose * Leadership is generally stable * Meets regularly * Fills most of their Journeys and can host at least twice a year * Great communication and club/social structure * Well-represented at regional conferences |
| **Slowly Declining** | * Club shows signs of weakened leadership and slowly declining membership * High number of non-renewals, aging out of activity, or some combination of the two * This club is in need of help * Leadership may not rotate regularly * Barely able to host one inbound Journey a year * Has difficulty recruiting Journey Coordinators and hosts * Travels but with low numbers * Only really communicate when Journeys are on * No representation at regional conferences |
| **Crisis** | * Club is in danger of closing * Rapid decline in membership and in desperate need of revitalization * Frequently cancels Journeys * Does not complete surveys * Does not submit charter renewals * Poor communication * Serious lack of leadership and club structure |